

## Priority Data Adds e2Value's Pronto into Agent Rating and Consumer Quote

**Stamford, Conn., (September 21, 2010)** – Priority Data and e2Value, Inc. announce the integration of e2Value's Pronto valuator into Priority Data's Agent Rating and Consumer Quote products. The addition of Pronto's residential and commercial replacement cost valuator into Agent Rating and Consumer Quote not only delivers accurate rates to consumers, it also provides a reliable accurate replacement cost estimate to agents with less effort.

"Priority Data is excited to continue to expand its offerings of real time data integrations. Adding e2Value's Pronto product allows carriers to include a reliable accurate Replacement Cost Estimate with no extra key strokes by agents or consumers. In fact, with the quality data returned by e2Value it can actually decrease the keystrokes for agents and consumers. Priority Data is committed to providing quality point of sale underwriting by providing our customers with a variety of data integration options," said John Dunn, Director of Business Development at Priority Data.

"Until e2Value, there was no single standardized system to accurately and quickly determine replacement cost values. We are pleased with this partnership to continue expanding our service to additional carriers. Easy data integration is leading us to be the valuation provider of choice," said Todd W. Rissel, chairman and CEO of e2Value, Inc. "The Pronto product is the answer to one of today's greatest challenges for property insurers, which is the need for simultaneous improvement of the customer experience while increasing efficiency through the use of a cost-effective process and capturing property data in a format and location that makes it readily available for ongoing analysis."

"The integration of Pronto from e2Value with our *Agent Rating* and *Consumer Quote* solutions ensures accuracy of information. Rather than relying on consumers for correct Coverage A amounts and information about the property this integration ensures the correct information is used for rating and speeds the quoting process for the agent and consumer," continued John Dunn.

### Product Details

*Agent Rating* provides carriers with a branded customized web-based quoting and rating portal. Priority Data has put a premium on ease of use and integration of data to ensure both accurate quotes and good workflow. With various options for application submission, underwriting and data integration, Priority Data delivers carriers customized solutions within a tested workflow.

*Consumer Quote* ensures that regional carriers can complete. Priority Data offers an easy to implement consumer quoting portal that delivers consumers real, accurate rates with the click of a button. These quotes are easily passed on to the carrier's agents to close the sale. Priority Data offers a number of data integration options to ensure information accuracy during quoting.

*Pronto* is the one-stop source for the insurance professional to obtain a complete property report that includes data scoring, images and an insurance valuation as well as risk mapping. It used to be that each of these pieces of information could only be found by researching them through multiple sources, a time consuming process. By using Pronto, agents and brokers only need to provide the property address in order to establish a replacement value.

## About Priority Data

Priority Data provides industry-leading solutions for insurance carriers. *Agent Rating* and *Consumer Quote* software solutions are both cost effective and cutting edge. In addition to software solutions Priority Data provides high-quality, secure and efficient business processing outsourcing options. Priority Data's team of insurance and technology experts delivers their customized solutions from their Omaha, NE location.

More detailed information about Priority Data can be found at [www.prioritydata.com](http://www.prioritydata.com) or contact John Dunn, Director of Business Development, at 402-590-2506.

## About e2Value, Inc.

e2Value, Inc. is a full-service application development, insurance consulting and technology provider that offers products to assist with Insurance-to-Value and workflow solutions. The firm offers full-featured, knowledge-based Internet applications that enable consistency and standardization of pricing, processes and procedures for insurance.

Founded in 1999 by former insurance executives and based in Stamford, Conn., e2Value is the leading hosted application provider delivering replacement cost valuations over the Web for all residential, commercial, and farm and ranch properties in the United States and Canada.

The company provides the best property-based solution for risk management on a Microsoft® platform while easily integrating with digital technologies. This expedites information sharing and decision making among the sales, underwriting and claims functions.

For more information, visit [www.e2value.com](http://www.e2value.com), email [sales@e2value.com](mailto:sales@e2value.com) or call 888-371-2788.

